

A SUSTAINABLE *shopping* EDIT

The golden rule of sustainable fashion is that the most sustainable clothes you own are the ones already in your wardrobe. That said, sometimes nothing beats the insatiable dopamine hit of a new purchase. I've done all the research for you and put together an edit of my top sustainable style picks. I've only picked brands with excellent credentials so there's no greenwashing going on here, and the prices reflect it.

First up, embroidered jumpers by **FUND** are all over Instagram. With ready to wear, plain and bespoke options you'll have fun perusing their website. Made in the UK, and using low impact wool, these jumpers do good by providing school meals for children in 19 countries across the world. If it's basics you're after, have a look at **Ninety Percent**, a Camden based brand that reinvests 90% of profits back into sustainable and community led projects.

I recently discovered **Bags of Ethics** who have collaborated with **Rixo** to create bags, coffee cups and water bottles in three gorgeous prints. Printed with non-toxic inks and made of recycled LDPE, the shopping totes are perfect for trips to Tesco.

I'm a big believer that pyjamas and underwear are worth investing in. You're unlikely to buy them second-hand and they're probably the only things you're guaranteed to wear everyday. With that in mind, why not have a look at **HERMIT London** who make timeless 100% cotton pyjamas from repurposed hotel bed linen. A truly sustainable investment. I'm always raving about **Stripe & Stare** who make the comfiest knickers using **TENCEL™**, aka trees. There are so many fun designs to choose from but the colourful 'Days of the Week' set wins for pure joy-factor. Keep an eye on their socials for regular sales and discount codes. If you're after something more minimalistic, **Renu** also use luxuriously soft **TENCEL™** fabric for their wireless bras and recycled cotton for their bedtime boxer shorts.

If you're looking for a thoughtful present, these 18ct yellow gold vermeil hoops from **Wearth** would be perfect. They come with a 'fairmined' assurance and are available in silver too.



Utter Nonsense, £165, fundjumpers.com



Drew classic t-shirt, £35, ninetypercent.com



Reusale shopping tote, £6, bagsofethics.org



Days of the Week eight pack, £80, stripeandstare.com



no.2 triangle bra & Striped cotton poplin boxer, £34 & £48, renuethelabel.com



Yellow gold vermeil hoops £69, Wearthlondon.com



Juno pyjama set, £125, hermitlondon.com



Zinnia dress, £59, omnes.com



The Rita, £49, mmaa.social

NailKind Popsicle Party, £8.95, contentbeautywellbeing.com



Juno bikini in bubblegum, £155, hunzag.com



Samo vegan low top sneakers, £104.90, goodguysdontwearleather.com



Holly puffer, £75, damsonmadder.com



Honey bee mini pouch, £24, elizabethscarlett.com



Grandpa's Shirts, from £50, grandpasshirts.com

Long line halter & High waist tights, £83.50 & £92.50, goasur.com



Omnes is a great destination for evening wear. From effortless day dresses to chic party dresses, their collection is created in ethical factories using eco-friendly materials such as LENZING™, ECOVERO™ Viscose, Recycled Polyester and BCI Cotton. The black Zinnia Maxi dress is a versatile all-rounder. Pair it with the Nail Kind 'Popsicle Party' nail varnish which is vegan, cruelty free, up to 85% organic and lasts really well. For more sustainable beauty check out contentbeauty.com who have the best selection.

Already thinking about summer? Top of my wish list is a Hunza G crinkle bikini. UK based, carbon neutral and made with no deadstock fabric. These bikinis are one-size only, an effort to remain inclusive, but also reducing the risk of over-purchased sizing on a commercial level. Come summer, I'd also love a Mmaa Rita Basket. They're handwoven by local artisans on the border of Ghana and Burkina Faso. Crafted from local straw and vegetable-based dyes, this bag puts money directly into local communities. You may recognise it from Emma Watson's 'What's in my bag?' Vogue video.

Speaking of Emma, known for her sustainable style credentials, her trainer of choice is from Good Guys Don't Wear Leather. Samo, their no.1 best seller and Emma's recommendation, is the perfect low-top sneaker and 100% vegan. Elizabeth Scarlett's velvet pouches are my favourite present to give, or receive. Not only are they made from Better Cotton, they come in hundreds of styles and can be personalised too. I have one for cables, one for makeup and another in my handbag.

If you're too cool for North Face, Damson Madder do groovy puffer coats, made from recycled polyester. Grandpa's Shirts, founded by fashion student Gaby, is as original as it is sustainable. They give new life to vintage and pre-loved men's shirts. There's even a made-to-order option so you could recycle your own Grandpa's (or boyfriend's) shirt. Finally, these sports leggings from go as u.r are made from recovered sea fishing nets. An excellent investment, mine have lasted for years.◆

FLEUR DE BONO